

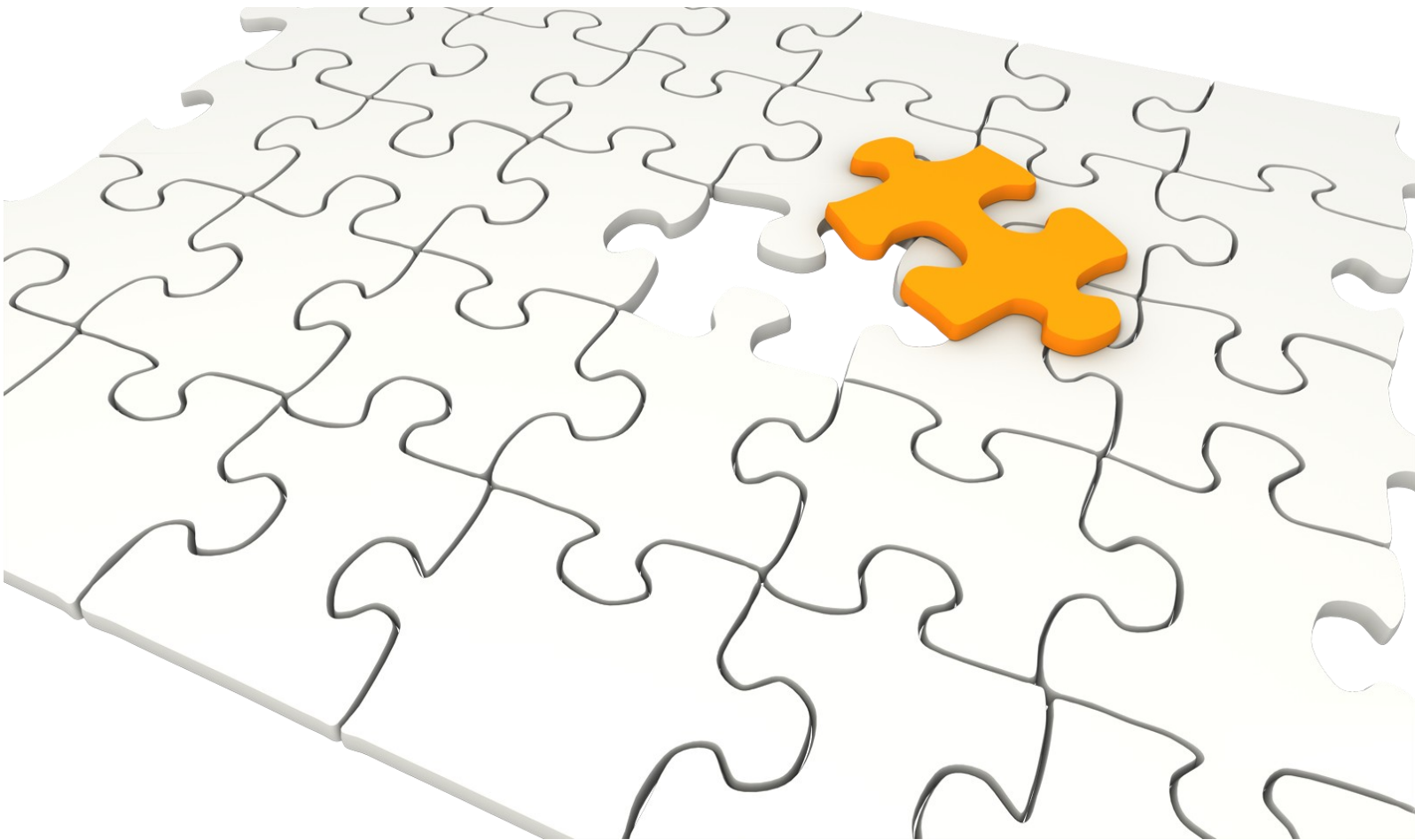
Connecting Together to be a Voice of Business

Business Exposure

Community Involvement

Networking

Economic Development



LITCHFIELD
— AREA —
CHAMBER OF COMMERCE
STRONG BUSINESS • STRONG COMMUNITY

2017
MEMBERSHIP
INFORMATION

LITCHFIELD

AREA

CHAMBER OF COMMERCE

STRONG BUSINESS • STRONG COMMUNITY



Chamber Information

Visit us at our office!

Litchfield Area Chamber of Commerce
219 N. Sibley Avenue
Litchfield, MN 55355

Judy Hultstrum
Executive Director
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Marla Thissen
Events & Communications Manager
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Contact us!

Phone: 320.693.8184
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 www.facebook.com/LitchfieldChamber/

2017 Chamber Board of Directors

Shane Zeppelin, President Towmaster, Inc.	320.593.4577
Dawn Jansen, Treasurer Center National Bank	320.693.3255
Jenna Beckstrand AmericInn Lodge & Suites	320.699.0606
Brent Brekke Danner Brekke & Everts Financial	320.593.4968
Allan Cronen GVL Poly	320.693.8411
Sarah Doering School of St. Philip	320.221.4513
Kim Dolan Edina Realty	320.221.0848
Eric Johnson First District Association	320.693.3236
Steven Kosbab Meeker Cooperative Light & Power	320.693.3231
Justin McGraw Conway, Deuth & Schmiesing PLLP	320.693.7975
Mary Piepenburg Mary's Jewelry	320.593.8678
Lori Rice Meeker Memorial Hospital	320.693.4573



Welcome to the Litchfield Chamber of Commerce



**MAXIMIZE YOUR
MEMBERSHIP**

Our Mission is to Create, Promote and Enhance a Healthy Business Environment.

Our Membership Program:

The Litchfield Chamber of Commerce offers opportunities for you to grow your business, connect with other community and business leaders, develop your business skills and enhance the overall economic vitality of the Litchfield area.

Together we are Strong

Chamber Initiatives

Advocacy

- Session Priorities
- Business Day @ the Capitol
- Grow MN Program

Agriculture

- Promote partnerships within the Agriculture Business area
- Honoring our “roots”

Leadership Training

- Leading Litchfield “Creating Area Leaders”

Manufacturing

- Roundtable survey gathering by Enterprise MN
- Roll out of survey information by Enterprise MN
- October Manufacturing month promotion

Professional Development Opportunities

- ChamberMaster Training
- Computer Training
- Great Places to Work Manager training
- Lunch and Learns

Vision 20/20

- Blandin Leadership
- Community Vitality
- Marketing Home Town America

Core Values

- **Strengthen**
the local economy, bringing business to this area
- **Networking**
connecting members to members and consumers to members
- **Communicating**
with our members and the community
- **Promoting**
the community and the business within
- **Advocate**
be the voice of business in government

A Year at a Glance

- Annual Gala
- Business Showcase
- Golf Scramble
- Monthly Chamber Coffee Connections
- Shop Local events Fall and Winter

Chamber Membership at a Glance

Membership Benefit and Value	Value	Basic Membership	Enhanced Membership	Premium Membership	Corporate Membership
Core Benefits	\$300	Included	Included	Included	Included
Hot Deals Cards	\$10 each	2	8	10	Unlimited
Access to mailing labels	\$75 each	1 per year	1 per year	1 per year	1 per year
Website link	\$100		Included	Included	Included
Professional Development discount	\$35 each		2	4	8
E News Brief sponsor, name & logo	\$50 each		1	3	6
Business Leaders Breakfast invite	\$25 each			2 per year	2 per year
Chamber Chat invite	\$100 each			1 per year	2 per year
Business Focus Link	\$200				Included
Business Membership fee		\$250/yr \$21/month	\$500/yr \$42/month	\$750/yr \$63/month	\$1500/yr \$125/month
Value to Business		\$395	\$675	\$1015	\$2305

Chamber Supporter

\$75

This membership level includes individuals, retired business people etc.

- Receive E-News Brief monthly
- Invited to chamber events (non member rate)
- Listed in the business Resource Guide
- One Hot Deals Card

Community/Nonprofit

\$150

This membership level includes non profit 501©3 organizations.

- Receive E-News Brief monthly
- Invited to chamber events (non member rate)
- Listed in the business Resource Guide
- Access to mailing labels one time per year
- Promotion of your events

Core Member Benefits

Chamber Staff & Resource

- Assistance with questions, training opportunities referrals and more.
- Cooperative involvement with state and local programs
- Use of the Chamber Office meeting room

Chamber Communications

- Monthly E-newsletter
- Email updates
- Social Media presence
- Website: business directory listings, job, events and news release postings

Chamber Programs & Events

- Networking opportunities
- Member discount rate for all events and programs

Member Business Marketing

- Referrals to your business
- Online Member Portal
- Assistance in celebrating business milestones
- Participate in Hot Deals & Member to Member discount programs
- Business Resource Guide listing

Government Relations

- Access resources from
 - ⇒ Minnesota Chamber
 - ⇒ Federation Partners
 - ⇒ United for Jobs

Grow MN Program

- Business retention, expansion and assistance program

Benefit Details

Our membership tiers are designed to meet your business needs. All chamber membership includes the Core benefits explained on the previous page. Visit this page for details of benefits listed on the membership at a glance page. We encourage you to take a look at your business and see how the chamber can help you improve your business by the benefits offered.



Hot Deals Program

Each member can choose to participate in the Hot Deals program if they wish.

- Decide what type of “deal” you would like to offer.
- Enter the hot deal into the member portal.
- Your business will receive a Hot Deals plaque to display.
- Hot Deals can change as often as you wish.
- Employees who have a card will need to check the website for current hot deals information.
- Membership levels determine the number of cards given to a business.
- More cards can be purchased for employees as a benefit. If you wish, see the membership ala-carte options.

Access to mailing labels

- Each business has access to mailing labels once a year.
- A business may purchase additional lists, see the membership ala-carte options.
- The labels include: Business name, Primary rep, and address. You may request printed labels or electronic.

Website Link

- Your business website link will be linked with the Chamber website when you choose the **Enhanced**, **Premium** or **Corporate** level.
- Staff will maintain this link for you.

Business Leaders Breakfast Invite

- **Premium** and **Corporate** members will be invited twice a year to welcome new executives & new members to the Chamber.
- The breakfast is a great networking opportunity.

Professional Development Discount

- **Enhanced** (2) **Premium** (4) and **Corporate** members (8) will receive \$35 discount vouchers on professional development opportunities offered by the Chamber of Commerce.

Chamber Chat Radio Program

- **Premium** and **Corporate** members will receive an invite to join Chamber staff on Chamber Chat, on KLFD Radio for a 10 minute program to promote their business.

Business Focus Link

- **Corporate** members will have a Business website link placed on the Business Community Page of the Litchfield Chamber Website.

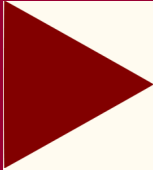



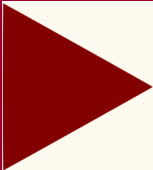
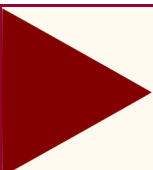
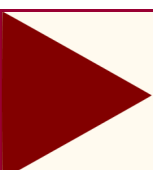
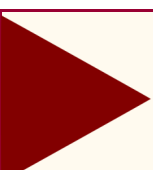
E News Brief Sponsor - **Enhanced** (1) **Premium** (3) and **Corporate** members (6)

- Logo and business name will appear as a sponsor.
- Additional sponsorships can be purchased, see the membership ala-carte options.

Membership

Add-On Ala Carte Options

Explore the Ala Carte opportunities to customize your membership.
These options are open to Basic Membership level and above.

	Scholarship Sponsor	The Litchfield Area Chamber of Commerce supports scholarships for adult learners and students who have completed two years of higher education. We encourage those who are pursuing job skills training, degrees or certifications. Your business has the opportunity to support these students in assisting with their expenses.	\$100 \$75 \$50
	Mailing Labels	Your business receives one set of mailing labels for membership. If you wish to access additional labels, call or email and we will provide additional copies	\$75
	Hot Deals Cards	Your business receives Hot Deals cards for employee use according to your membership level. If you wish to purchase additional cards as a benefit for your employees, you may do so.	\$10 each
	Chamber Chat	Promote your business with being a guest on Chamber Chat, heard each Tuesday on KLFD AM1410. Sign up is required.	\$100
	Additional Listings	Each business has one listing in the Business Resource Guide as well as the on line business directory. If you have multiple business addresses and information, you may purchase additional listings. The cost fee will include both the resource guide and online.	\$175
	Website Link	Chamber staff will provide a link to your website on the member directory page of the Chamber of Commerce website	\$100
	Additional Listings	Each business has one listing in the Business Resource Guide as well as the on line business directory. If you have multiple business addresses and information, you may purchase additional listings. The cost fee will include both the resource guide and online.	\$175
	E-News Brief Sponsor	Promote your business with your name and logo in the Sponsor Section of the news brief. Sign up is required.	\$50 per month

Sponsorship Support Matters

Programs to Enhance your Business

Grow MN Program \$600

Limited to 2 sponsors

Grow Minnesota! Was founded by the Minnesota Chamber in 2003 and is the statewide business retention, business assistance and business expansion program in Minnesota. The program operates in partnership with 80 local chambers and economic development organizations.

Grow MN helps:

- Give timely assistance to solve problems related to doing business
- Identify potential Minnesota customers and suppliers
- Build business relationships
- Promotes local jobs
- Be a leader in the business world and support the Grow MN program here in the Litchfield area.

State of Manufacturing Roundtable \$500

Limited to 2 sponsors

Enterprise MN provides an opportunity to voice your concerns and ideas about manufacturing in Minnesota. Your business could be a sponsor for a roundtable discussion to gather the information needed by Enterprise MN to produce a comprehensive survey of Minnesota's Manufacturers.

Affordable Care Act Lunch and Learn \$200

Limited to 2 sponsors

Health Insurance can be a complicated topic for businesses. A seminar is held annually for businesses to help administration understand the new regulations regarding health care options. Your sponsorship helps provide a lunch for the Lunch & Learn seminar.

Business Leaders Breakfast \$250

Limited to 2 sponsors

Two times a year, a Business Leaders Breakfast is held to welcome new Executives to town. This breakfast is open to Corporate level members, Board of Directors and new executives. Your sponsorship will pay for the breakfast. The invitations will include your business name and logo and an opportunity to speak at the breakfast.

Sponsorship Support Matters

Marketing your Business

Resource Guide Sponsor

\$125	4 available	Inside first page or inside back page
\$150	4 available	Inside centerfold
\$250	4 available	Inside front or inside back cover
\$350	2 available	Back Cover

A Business Resource Guide will be produced to hand out when people move to town, individuals request information about our community and for businesses to network with other businesses. Your financial support will assist in printing costs. The resource guide will have two divisions; one by business type and the other alphabetical.

To be a sponsor, you will provide:

- 4x5 ad that will be displayed in the resource guide.

Monthly Business Spotlight

\$125

Limited to 12 sponsors

Is your business in need of

- greater exposure of products and services?
- connecting with community and business leaders?
- expanding your professional network?
- celebrating your business?

Business Focus will include:

- Spotlight interview on Chamber Chat
- Feature article in the monthly E-News Brief
- Spotlight on the Chamber's Face book page
- Mailing labels to promote your business
- Access to the window display area at the Chamber Office
- Promotional/Marketing items will be distributed by staff
Pens, notepads, business cards, coupons, etc.

Sponsorship Support Matters

Events to provide networking

Annual Bash \$300

The Board of Directors will be planning a NEW event this year. The evening gala event will have entertainment, networking, food and more.

Be a sponsor to help defray costs for the evening to make it affordable for all to attend.

Business Showcase \$200

"Be There without Being There." Be a sponsor of the Business Showcase to assist with expenses of the day. Your banner will be displayed at the showcase and your business logo will be included in the showcase brochure.

Golf Scramble Title Sponsor \$600

Limited to 2 sponsors

Be a title sponsor for the annual golf scramble.

- Your banner will be displayed at the scramble.
- Your logo and business information will appear on all printed information.
- A representative will be given time to speak prior to awards being handed out.

Golf Scramble Hole Sponsor \$180

Limited to 18 sponsors

- A sign provided by the Chamber Office with your business name will be posted at the hole.
- Your business will have an opportunity to provide a game for the golfers.
- You will receive 4 BBQ tickets with your sponsorship.

