



2023 MEMBERSHIP INFORMATION

STRENGTHENING OUR
community

COMMUNITY creating
INVOLVEMENT **Connecting**
COMMUNICATION
COMING TOGETHER





CHAMBER INFORMATION

Visit us!

219 N Sibley Avenue
Litchfield, MN 55355

Judy Hultstrum

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Events & Communications Manager

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Connect with us!

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litch.com

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OUR PARTNERS

- Central MN Jobs and Training
- Meeker County EDA
- Meeker County Public Health
- Mid MN Development Commission
- Ridgewater College
- Meeker County Schools

2023 BOARD OF DIRECTORS

BUSINESS SERVICES

Teresa Carlson, Treasurer
Christianson, PLLP

Rebecca Rue
Wood & Rue, PLLP

Stephanie Danielson
Home State Bank

AGRICULTURE

Justin Schroeder
Central Counties Cooperative

Sara Kern
Citizens Bank, Watkins

HEALTH CARE

Nicole Larson
Ecumen of Litchfield
Opening

MANUFACTURING

Chris Pokornowski
Towmaster
Opening

RETAIL

Rick Beecroft, Chair
Dooley, Speedway
Beth Kannas
Walmart
Opening



STRENGTHENING OUR

community





GUIDING PRINCIPLES

- A healthy business climate creates a sustainable county
- Professional connections and leadership development build business
- Providing support enables business sustainability
- Positive promotion will increase retail growth

VISION

The Chamber is recognized as the “voice of business” in the Meeker County area by being an advocate for business needs, providing connections, support and promotion.

MISSION

To create, promote and enhance a healthy business environment.

VALUES

Honesty | Integrity | Professionalism | Leadership | Accountability

CORE STRATEGIES

PROMOTE OUR MEMBERS

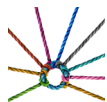
- Events
- Social media
- Website
- Print and radio marketing
- Referrals

SUPPORT OUR MEMBERS

- Workforce for business
- Meeker In Motion Leadership Program
- Meeker Childcare Team
- Advocacy - Being the Voice of Business
- Wellbeing at Work

CONNECT OUR MEMBERS

- Chamber committees
- Networking events
- Monthly e-newsletter
- Litchfield Visitors Bureau



2023 INVESTOR LEVELS & BENEFITS

CORE INVESTOR BENEFITS (Non Profit/Homebased Business and above)

Chamber Staff Support

- Assistance with questions, training opportunities referrals and more
- Cooperative involvement with state and local programs
- Use of The Chamber office meeting room

Chamber Programs & Events

- Networking opportunities
- Investor discounted rates for all events and programs

Online Chamber Portal

Access to The Chamber's online platform used to connect businesses with the community

Website Link

Business website featured on The Chamber website

Marketing

- Referrals to your business
- Social media
- Assistance in celebrating business milestones

Business Listing Online & Printed in Business Resource Guide

Business information included online and in print guides

Access to Investor Mailing Addresses

- Digital Chamber investor mailing information (business name, primary representative, and mailing address)
- Printed labels are available for purchase (see ala-carte options)

Government Relations

Access to Minnesota Chamber, Federation Partners and United for Jobs.

Window Decal

Proudly display a window decal signifying that you are a Chamber Investor.

ADDITIONAL INVESTMENT BASED BENEFITS

Classic Enhanced Premium Elite

Chamber Chat Radio Program Join Chamber staff on KLFD Radio AM 1410/FM 95.9 for a 10-minute program to promote your business.	1	1	2	3
Email Blast Business/Event information sent in a mass email to Chamber Investors and those subscribed to the e-news letter.	1	2	3	4
E-News Brief Sponsor You will be identified as a sponsor with your business logo included. Additional sponsorships can be purchased, see the ala-carte options.		1	3	6
Certificate of Origin Approval of which country a commodity/good was manufactured.		◆	◆	◆
Business Videos Customized business video for professional use, to be included on our website, in e-news brief and more.		1	2	3
Highlighted in Printed the Business Resource Guide Your business will be highlighted in the printed Business Resource Directory. Logo included for Corporate Investors.			◆	◆

ADD-ON ALA CARTE OPTIONS

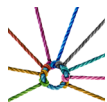
(Available to Classic Investors and above)

Scholarship Donations (Meeker County Residents)	Join The Chamber in supporting student and adult learners by donating to our scholarships. • Career/Technical Scholarships; offered each spring to high school seniors. • College Scholarships for those attending a 4+ year college and have completed 48 credits; offered each December.	\$100 \$75 \$50
Printed Mailing Labels	Your business receives digital Chamber Investor addresses, but you may purchase a printed set.	\$25
Chamber Chat	Join The Chamber staff on KLFD Radio AM 1410/FM 95.9 for a 10 minute program to promote your business. Sign up is required.	\$125
Additional Business Resource Guide Listing	Each business receives one listing in the printed and online Business Resource Guide. If you have multiple businesses or addresses, you may purchase additional listings. The fee is for both online and print.	\$175
Email Blast	Business/Event information sent in mass email to Chamber Investors and those subscribed to the e-news letter.	\$50
Certificate of Origin	Approval of declaring in which country a commodity or good was manufactured.	\$25

2023 INVESTOR LEVELS & BENEFITS

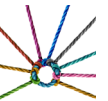


INDIVIDUAL	\$100 annually
<ul style="list-style-type: none"> E-News Brief Subscription 	<ul style="list-style-type: none"> Invitation to Chamber Events
NON PROFIT / HOMEBASED BUSINESS	\$195 annually
<ul style="list-style-type: none"> Investor-Only Customer Referrals E-News Brief Subscription Business Listing Online & Printed Online Member Portal 	<ul style="list-style-type: none"> Promotion of your Events Invitation to Chamber Events Digital Investor Mailing Labels Your website link on The Chamber site Window Decal
CLASSIC	\$395 annually
<ul style="list-style-type: none"> Investor-Only Customer Referrals E-News Brief Subscription Business Listing Online & Printed Online Member Portal Promotion of your Events 	<ul style="list-style-type: none"> Invitation to Chamber Events Digital Investor Mailing Labels 1 scheduled Chamber Chat visits Your website link on The Chamber site 1 Email Blast Window Decal
ENHANCED	\$635 annually
<ul style="list-style-type: none"> Investor-Only Customer Referrals E-News Brief Subscription Business Listing Online & Printed Online Member Portal Promotion of your Events Invitation to Chamber Events Digital Investor Mailing Labels 	<ul style="list-style-type: none"> 1 scheduled Chamber Chat visit Your website link on The Chamber site 2 Email Blasts 1 E-News Brief Sponsorship (includes your logo) Certificate of Origin 1 Business Videos Window Decal
PREMIUM	\$895 annually
<ul style="list-style-type: none"> Investor-Only Customer Referrals E-News Brief Subscription Business Listing Online & Printed Online Member Portal Promotion of your Events Invitation to Chamber Events Digital Investor Mailing Labels 	<ul style="list-style-type: none"> 2 scheduled Chamber Chat visits Your website link on The Chamber site 3 Email Blasts 3 E-News Brief Sponsorship (includes your logo) Certificate of Origin Logo & Bold Listing in Business Resource Guide 2 Business Videos Window Decal
ELITE	\$1850 annually
<ul style="list-style-type: none"> Investor-Only Customer Referrals E-News Brief Subscription Business Listing Online & Printed Online Member Portal Promotion of your Events Invitation to Chamber Events Digital Investor Mailing Labels 	<ul style="list-style-type: none"> 3 scheduled Chamber Chat visits Your website link on The Chamber site 4 Email Blasts 6 E-News Brief Sponsorship (includes your logo) Certificate of Origin Logo & Bold Listing in Business Resource Guide 3 Business Videos Window Decal



SPONSORSHIP OPPORTUNITIES

Business Resource Guide	<p>Include a 4" x 5" advertisement, in color, in the printed Business Resource Guide. The guides are distributed to anyone seeking information about local, Chamber member, businesses. Your financial support will assist in printing costs. The resource guide is categorized by business type.</p>	<p>\$125 <i>4 available</i> Inside first or back page</p> <p>\$150 <i>4 available</i> Inside Centerfold</p> <p>\$250 <i>4 available</i> Inside front or back cover</p> <p>\$350 <i>2 available</i> Back cover</p>
Business Spotlight	<ul style="list-style-type: none"> • Featured the entire month. • Scheduled visit on Chamber Chat • Featured article in the monthly e-newsletter • Recognized on social media accounts and website • Access to the window display at The Chamber office • Promotional/Marketing materials at The Chamber office (pens, notepads, business cards, coupons, etc.) <p>Solo Sponsor</p> <ul style="list-style-type: none"> • In addition, receive a custom, promotional video and a "Business Spotlight" banner to hang at your business. 	<p>Solo Sponsor \$250 <i>6 available</i></p> <p>Co-Sponsor \$200 <i>12 available</i></p>
E-News Brief	Promote your business with your logo in the sponsor section of the e-newsletter. Sign up is required.	\$50 per month
Business Leaders Breakfast (Limited to 2 sponsors)	Held twice a year, the breakfast welcomes new executives and is open to Elite investors and Board Directors as well. Your sponsorship includes breakfast, business logo included in the program and an opportunity to speak.	\$250
Annual Meeting Table Sponsor (Limited to 10 sponsors)	<ul style="list-style-type: none"> • Table for 8 guests. • Designated table with a sign stating your business. • Recognition in program. • Opportunity to include give aways in the "swag bag" that attendees will receive. 	\$300
Business Expo	"Be there without being there". If you cannot commit to the showcase, but would still like to be included, this is a great option. Your banner will be displayed and your business logo will be included in the event brochure.	\$300
Golf Scramble Hole Sponsor (Limited to 18 sponsors)	<ul style="list-style-type: none"> • Your business name will be posted at the hole. • An opportunity to provide a game for the golfers. • You will receive 4 BBQ tickets with your sponsorship. 	\$200
Golf Scramble Title Sponsor (Limited to 1 sponsors)	<ul style="list-style-type: none"> • Your banner will be displayed. • Your business logo and information will be included in all printed materials. • A representative will be given time to speak prior to awards. 	\$1,200



JANUARY Business Spotlight	JULY Business Spotlight
FEBRUARY Business Spotlight Wintercade In conjunction with Wintercade, we will have an event. Peanut Butter & Milk Festival Chamber Day events	AUGUST Business Spotlight Meeker County Fair Songs of Summer Festival* Appreciation Breakfast An appreciation and networking breakfast for all Chamber investors and their employees.
MARCH Business Spotlight Annual Meeting* The annual meeting will include entertainment, networking, food, business of the year and more. Online Auction* Online auction to raise funds for local business promotion.	SEPTEMBER Business Spotlight Meeker in Motion Fall'n into Fun Fest* A community wide, fall celebration, held on the first day of autumn in downtown Litchfield.
APRIL Business Spotlight Cocktails for a Cause Competition to raise funds for building improvements at The Chamber office. Celebrity Cook Off	OCTOBER Business Spotlight BBQ/Beer Event* Trunk or Treat Community wide, trick or treating, event involving local businesses and organizations.
MAY Business Spotlight Business Expo* An event that provides an opportunity for networking, meeting new customers and promoting your business. Business Leader's Breakfast* An appreciation and networking event for new Executives.	NOVEMBER Business Spotlight Small Business Saturday Campaign aimed at shopping local and creating a positive, lasting impact on small business. Business Leader's Breakfast* An appreciation and networking event for new Executives.
JUNE Business Spotlight Golf Scramble* Golf tournament fundraiser for The Chamber. Parade of Bands*	DECEMBER Business Spotlight Mingle & Jingle Chamber investor holiday, appreciation event with food, beverages and giveaways. Keep the Cheer Here* Annual holiday, shop local & love local promotion. Light Up Litchfield* Local, business lighting contest.
<i>Sponsorship Available * Contact The Chamber for more information.</i>	



CHAMBER COMMITTEES

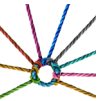
Get involved in one of our many committees. We are always looking for more support!

Committee	Purpose	Events
Ambassadors	To enhance investor growth, assist in promotion of The Chamber (through events and more), provide support to new members, identify new businesses in town, celebrate business in the community and more.	<ul style="list-style-type: none"> • Mingle & Jingle <i>December</i> • Celebrity Cook Off <i>April</i> • Appreciation Breakfast <i>August</i> • Grand Openings and Anniversary Celebrations <i>(year round)</i>
Retail	To support in the growth of local business.	<ul style="list-style-type: none"> • Fall'n into Fun Fest <i>September</i> • Small Business Saturday <i>November</i>
Online Auction	Raise funds to assist in promoting business within the Meeker County area.	<ul style="list-style-type: none"> • Call to Auction <i>March</i>
Cocktails for a Cause	Competition to raise funds to assist in promoting business within Meeker County.	<ul style="list-style-type: none"> • Cocktails for a Cause <i>April</i>
Investor	Assist in investor outreach, growth and retention.	Assist where needed.
Well-Being at Work	A workplace wellness consortium comprised of employers and wellness professionals, from the Meeker County area, who aim to make wellness programs sustainable by providing education on wellness programming.	N/A
AG Focus Group	A group of business leaders who focus on the needs of agriculture in our community.	N/A



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STRENGTHENING OUR community 2023



ORGANIZATIONAL EFFECTIVENESS AND FISCAL RESPONSIBILITY

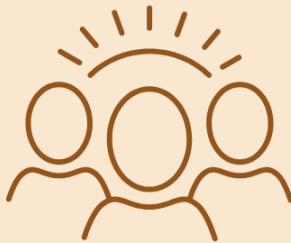
Membership Growth

Provide events and benefits to attract new investors
Develop a list of nonmembers and connect with them

Bring ROI to investors

Plan & Execute Events

Evaluate Organizational Operations



DELIVER VALUE TO INVESTORS

Ambassador Program

Provide networking events

Increase Communication with Investors

Use social media and email to connect

Investor Benefits

Continue to explore and offer new benefits

PROVIDE SUPPORT AND PROMOTION TO GROW BUSINESS

Workforce and Business Development

Work with partners to create solutions to workforce concerns
Provide Wellbeing at Work resources to help employee retention
Continue the work of the Meeker County Childcare Team

Retail Committee

Events: Business Expo, Fall'n into Fun Fest, Small Business Saturday &
Keep the Cheer Here

Media Promotions

Social Media, Newspaper, Fliers, Email, Radio and more



SUPPORT COMMUNITY DEVELOPMENT EFFORTS

Partnership with the Litchfield Visitors Bureau to attract
tourists and create an awareness for our community

**CREATING, PROMOTING, AND ENHANCING A HEALTHY BUSINESS ENVIRONMENT
TO HEIGHTEN THE QUALITY OF LIFE FOR THE MEEKER COUNTY AREA.**

