



# 2024 INVESTOR INFORMATION



CREATING, PROMOTING, & ENHANCING  
A HEALTHY BUSINESS ENVIRONMENT



## OUR MISSION

TO CREATE, PROMOTE & ENHANCE  
A HEALTHY BUSINESS ENVIRONMENT.

## OUR PARTNERS

CENTRAL MN JOBS & TRAINING  
MEEKER COUNTY EDA  
MEEKER COUNTY PUBLIC HEALTH  
MID MN DEVELOPMENT COMMISSION  
RIDGEWATER COLLEGE  
MEEKER COUNTY SCHOOLS

## STAFF

VISIT OUR WEBSITE FOR A CURRENT LIST.

## BOARD OF DIRECTORS

VISIT OUR WEBSITE FOR A CURRENT LIST.

## CONNECT WITH US

320.693.8184  
LITCH@LITCH.COM  
LITCH.COM

## FOLLOW OUR SOCIALS

# WHAT'S IN IT FOR YOU?



## OUR MEMBERSHIP MISSION

WITH YOUR HELP, WE COMMIT TO FAMILIARIZING OURSELVES WITH YOUR BUSINESS AND ACTIVELY PROMOTING IT. MEMBERSHIP, IN ESSENCE, REVOLVES AROUND BOOSTING YOUR SALES. YOUR PROSPERITY DIRECTLY CONTRIBUTES TO OUR OVERARCHING MISSION TO ENHANCE A HEALTHY BUSINESS ENVIRONMENT.

## AS A MEMBER, YOU'LL RECEIVE THESE CORE BENEFITS:

- **CHAMBER STAFF ASSISTANCE:** WE PROVIDE SUPPORT FOR INQUIRIES, TRAINING, REFERRALS, AND ADDITIONAL SERVICES.
- **EFFICIENT NETWORKING:** OUR NETWORKING EVENTS ESTABLISH CONNECTIONS BETWEEN YOUR BUSINESS AND OTHERS.
- **ENTRY-LEVEL MEMBER WEB PAGE:** GAIN ACCESS TO A MEMBER INFORMATION PAGE CONTAINING ESSENTIAL BUSINESS DETAILS, INCLUDING A LINK TO YOUR WEBSITE.
- **BOOST YOUR BUSINESS:** OUR SERVICES EXCLUSIVELY INVOLVE MEMBER REFERRALS AND OFFER SOCIAL MEDIA MARKETING TO COMMEMORATE YOUR BUSINESS ACHIEVEMENTS.
- **GOVERNMENTAL ADVOCACY:** WE FACILITATE CONNECTIONS WITH MINNESOTA CHAMBER LOBBYISTS TO ADDRESS YOUR CONCERNS EFFECTIVELY.



## CHAMBER SUPPORTER \$100



### SUPPORT THE CHAMBER; SUPPORT THE BUSINESS COMMUNITY

- E-NEWSLETTER SUBSCRIPTION
- INVITATION TO CHAMBER EVENTS
- LISTING IN BUSINESS RESOURCE GUIDE (PRINT & DIGITAL)



## NONPROFIT \$200



- E-NEWSLETTER SUBSCRIPTION
- ENTRY-LEVEL MEMBER WEBPAGE
- INVITATION & MEMBER RATES FOR CHAMBER EVENTS
- EVENT PROMOTIONS
- DIGITAL INVESTOR MAILING LABELS
- LISTING IN BUSINESS RESOURCE GUIDE (PRINT & DIGITAL)



## SMALL START UP/HOME-BASED \$250



### DESIGNED FOR ASPIRING SOLE PROPRIETORS WHO ARE ENTERING THE BUSINESS WORLD. VALID FOR ONE-YEAR.

- E-NEWSLETTER SUBSCRIPTION
- ENTRY-LEVEL MEMBER WEBPAGE
- INVITATION & MEMBER RATES FOR CHAMBER EVENTS
- EVENT PROMOTIONS
- DIGITAL INVESTOR MAILING LABELS
- RIBBON CUTTING (INCLUDES PURCHASING A GIFT CARD FROM YOUR BUSINESS FOR A PROMOTIONAL GIVEAWAY.)
- LISTING IN BUSINESS RESOURCE GUIDE (PRINT & DIGITAL)



## CLASSIC \$395



### FOR BUSINESSES JUST WANTING THE CHAMBER BASICS.

- E-NEWSLETTER SUBSCRIPTION
- ENTRY-LEVEL MEMBER WEBPAGE
- INVITATION & MEMBER RATES FOR CHAMBER EVENTS
- (1) EMAIL BLAST
- EVENT PROMOTIONS
- RIBBON CUTTING (INCLUDES PURCHASING A GIFT CARD FROM YOUR BUSINESS FOR A PROMOTIONAL GIVEAWAY.)
- LISTING IN BUSINESS RESOURCE GUIDE (PRINT & DIGITAL)
- DIGITAL INVESTOR MAILING LABELS



## ENHANCED \$635



- E-NEWSLETTER SUBSCRIPTION
- ENTRY-LEVEL MEMBER WEBPAGE
- INVITATION & MEMBER RATES FOR CHAMBER EVENTS
- (3) EMAIL BLASTS
- CERTIFICATE OF ORIGIN
- ADVOCACY ASSISTANCE
- EVENT PROMOTIONS
- MEMBER MENTIONS
- RIBBON CUTTING (INCLUDES PURCHASING A GIFT CARD FROM YOUR BUSINESS FOR A PROMOTIONAL GIVEAWAY.)
- (2) E-NEWSLETTER SPONSORSHIPS (INCLUDES YOUR LOGO)
- (1) SCHEDULED CHAMBER CHAT VISIT (DEPENDENT UPON AVAILABILITY)
- LISTING IN BUSINESS RESOURCE GUIDE (PRINT & DIGITAL)
- DIGITAL INVESTOR MAILING LABELS



## PREMIUM \$895



- E-NEWSLETTER SUBSCRIPTION
- ENTRY-LEVEL MEMBER WEBPAGE
- INVITATION & MEMBER RATES FOR CHAMBER EVENTS
- (4) EMAIL BLASTS
- CERTIFICATE OF ORIGIN
- ADVOCACY ASSISTANCE
- EVENT PROMOTIONS
- MEMBER MENTIONS
- RIBBON CUTTING (INCLUDES PURCHASING A GIFT CARD FROM YOUR BUSINESS FOR A PROMOTIONAL GIVEAWAY.)
- (6) E-NEWSLETTER SPONSORSHIPS (INCLUDES YOUR LOGO)
- (2) SCHEDULED CHAMBER CHAT VISIT (DEPENDENT UPON AVAILABILITY)
- BOLD LISTING IN BUSINESS RESOURCE GUIDE (PRINT & DIGITAL)
- DIGITAL INVESTOR MAILING LABELS



## ELITE \$1,850



- E-NEWSLETTER SUBSCRIPTION
- ENTRY-LEVEL MEMBER WEBPAGE
- INVITATION & MEMBER RATES FOR CHAMBER EVENTS
- UNLIMITED EMAIL BLASTS
- CERTIFICATE OF ORIGIN
- ADVOCACY ASSISTANCE
- EVENT PROMOTIONS
- MEMBER MENTIONS
- RIBBON CUTTING (INCLUDES PURCHASING A GIFT CARD FROM YOUR BUSINESS FOR A PROMOTIONAL GIVEAWAY.)
- MONTHLY E-NEWSLETTER SPONSORSHIP (INCLUDES YOUR LOGO)
- (3) SCHEDULED CHAMBER CHAT VISIT (DEPENDENT UPON AVAILABILITY)
- BOLD LISTING & LOGO IN BUSINESS RESOURCE GUIDE
- DIGITAL INVESTOR MAILING LABELS (PRINT & DIGITAL)



<b>ADDITIONAL LISTINGS</b>	IF YOU WISH TO LIST AN ADDITIONAL BUSINESS IN THE RESOURCE GUIDE (LISTING ONLY).	<b>\$175/EACH</b>
<b>BUSINESS LEADERS BREAKFAST</b>	CONDUCTED ANNUALLY. YOUR SPONSORSHIP ENTAILS BREAKFAST, BUSINESS LOGO AND INFORMATION INCLUDED IN THE PROGRAM, AND A REPRESENTATIVE WILL BE GRANTED AN OPPORTUNITY TO SPEAK.	<b>\$250</b>
<b>BUSINESS SPOTLIGHT</b>	<ul style="list-style-type: none"> <li>HIGHLIGHTED FOR THE ENTIRE MONTH.</li> <li>SCHEDULED VISIT ON CHAMBER CHAT.</li> <li>FEATURED ARTICLE IN MONTHLY E-NEWSLETTER.</li> <li>WINDOW DISPLAY AT CHAMBER OFFICE.</li> <li>PROMOTIONAL MATERIALS AT THE CHAMBER OFFICE (PENS, BUSINESS CARDS, ETC.)</li> </ul> <p><b>SOLO SPONSOR</b></p> <ul style="list-style-type: none"> <li>IN ADDITION, YOU'LL RECEIVE A CUSTOM PROMOTIONAL VIDEO AND A "BUSINESS SPOTLIGHT" BANNER TO DISPLAY AT YOUR ESTABLISHMENT.</li> </ul>	<p><b>SOLO SPOTLIGHT</b> (LIMIT 6) <b>\$250</b></p> <p><b>CO-SPOTLIGHT</b> (LIMIT 12) <b>\$200</b></p>
<b>CHAMBER CHAT</b>	JOIN CHAMBER STAFF ON KLFD RADIO FOR A 10-MINUTE PROGRAM TO PROMOTE YOUR BUSINESS.	<b>\$150/EACH</b>
<b>EMAIL BLAST</b>	BUSINESS RELATED INFORMATION SENT TO CHAMBER INVESTORS AND NEWSLETTER SUBSCRIBERS THROUGH MASS EMAIL.	<b>\$100/EACH</b>
<b>E-NEWSLETTER SPONSOR</b>	BOOST YOUR BUSINESS AND FEATURE YOUR LOGO IN THE SPONSOR SEGMENT OF THE E-NEWSLETTER AND BOOST YOUR BUSINESS.	<b>\$50/MONTH</b>
<b>GOLF SCRAMBLE</b>	<p><b>HOLE SPONSOR</b></p> <ul style="list-style-type: none"> <li>BUSINESS NAME DISPLAYED AT THE DESIGNATED HOLE. YOU'LL HAVE THE OPPORTUNITY TO PROVIDE A GAME FOR THE GOLFERS. MEAL INCLUDED.</li> </ul> <p><b>TITLE SPONSOR</b></p> <ul style="list-style-type: none"> <li>YOUR BANNER DISPLAYED. LOGO AND INFORMATION INCLUDED IN ALL PRINTED MATERIALS, AND A REPRESENTATIVE WILL BE GRANTED AN OPPORTUNITY TO SPEAK.</li> </ul>	<p><b>HOLE SPONSOR</b> <b>\$200</b></p> <p><b>TITLE SPONSOR</b> (LIMIT 1) <b>\$1,500</b></p>
<b>PRINTED MAILING LABELS</b>	DIGITAL CHAMBER INVESTOR LABELS ARE INCLUDED IN YOUR BENEFITS, BUT YOU HAVE THE OPTION TO PURCHASE PRINTED LABELS.	<b>\$25/SET</b>
<b>SCHOLARSHIP DONATIONS</b>	<p>SUPPORT MEEKER COUNTY LEARNERS WITH A VOLUNTARY DONATION OF YOUR DESIRED AMOUNT.</p> <p><b>CAREER/TECHINICAL SCHOLARSHIP</b> - OFFERED EVERY SPRING FOR HIGH SCHOOL SENIORS</p> <p><b>COLLEGE SCHOLARSHIP</b> - OFFERED EVERY FALL FOR THOSE ATTENDING A 4+ YEAR COLLEGE AND HAVE COMPLETED 48 CREDITS</p>	



**IF YOU'RE SEEKING ADDITIONAL CHANCES TO ENGAGE WITH THE CHAMBER AND THE LOCAL COMMUNITY, CONSIDER BECOMING AN AMBASSADOR AND JOINING ONE OF OUR COMMITTEES OR TAKING PART IN THEM. IT'S A GREAT WAY TO PROMOTE YOUR BUSINESS!**

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**MINGLE & JINGLE**

A FESTIVE OCCASION DESIGNED TO HONOR CHAMBER INVESTORS AND PROVIDE A CHANCE FOR SOCIALIZING AND NETWORKING.

**DECEMBER**

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**CALL TO AUCTION**

ONLINE AUCTION FUNDRAISING EVENT TO BOLSTER THE PROMOTION OF BUSINESSES IN THE MEEKER COUNTY AREA.

**MARCH**

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**MUFFINS & MAYORS**

GATHER LOCAL MAYORS TO ENGAGE IN CONVERSATIONS ABOUT REGIONAL POLITICS AND THE CURRENT DEVELOPMENTS IN THEIR RESPECTIVE COMMUNITIES, OFFERING AN OPPORTUNITY FOR ATTENDEES TO POSE QUESTIONS.

**APRIL**

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**GOLF SCRAMBLE**

A GOLF TOURNAMENT FUNDRAISER AIMED AT STRENGTHENING THE PROMOTION OF BUSINESSES IN THE MEEKER COUNTY REGION.

**JUNE**

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**FALL'N INTO FUN FEST**

A COMMUNITY-WIDE EVENT WITH THE PURPOSE OF COMMEMORATING THE AUTUMNAL EQUINOX AND FOSTERING A SENSE OF TOGETHERNESS THROUGH ENTERTAINMENT SUITABLE FOR ALL AGES.

**SEPTEMBER**

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**SMALL BUSINESS SATURDAY**

A DAY TO SUPPORT AND SHOP AT LOCAL, SMALL BUSINESSES DURING THE HOLIDAY SEASON.

**NOVEMBER**

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