



# 2025

## MEMBERSHIP

unlock your potential



*Creating, promoting, and enhancing a healthy business environment.*



**FOUNDED IN 1955, WE ARE THE LARGEST  
BUSINESS-FOCUSED MEMBERSHIP  
ORGANIZATION IN THE COMMUNITY.**

## **OUR MISSION**

To create, promote & enhance  
a healthy business environment.

We achieve our mission by offering  
programs and services that empower  
our members to succeed.

## **OUR STAFF**

### **JANAYE PRIEVE**

Executive Director  
[janaye@litch.com](mailto:janaye@litch.com)

### **RAEANN KRANZ**

Administrative Assistant  
[raeann@litch.com](mailto:raeann@litch.com)

## **BOARD OF DIRECTORS**

Visit our website  
for a current list.

## **OUR PARTNERS**

Meeker County Schools  
Ridgewater College  
Meeker County Public Health  
Mid-Minnesota Development Commission  
Meeker County Economic Development Authority

## **CONNECT WITH US**

320.693.8184  
[litch.com](http://litch.com)

219 N Sibley Avenue  
Litchfield, MN 55355

**FOLLOW OUR SOCIALS**



## WHAT'S IN IT FOR YOU?

As a member, you'll receive these core benefits:

**Chamber Staff Assistance:** We provide support for inquiries, training, referrals, and additional services.

**Efficient Networking:** Our networking events establish connections between your business and others.

**Business Directory:** In print and online. Members have access to the online version which serves as a mini website for sharing business details, links, and updates.

**Boost your Business:** Our services exclusively involve member referrals and offer social media marketing to commemorate your business achievements.

**Governmental Advocacy:** We facilitate connections with Minnesota Chamber lobbyists to address your concerns effectively.

**Professional Development:** Designed to provide you with the tools and connections needed to stay informed and advance in today's competitive marketplace.

**Chamber Events:** A range of events that offer opportunities for networking, sponsorship, and more.

**AS YOUR CHAMBER, OUR GOAL IS TO ADVOCATE FOR YOUR BUSINESS, BUILD CONNECTIONS WITH INDUSTRY LEADERS, INCREASE YOUR VISIBILITY, AND DRIVE THE GROWTH OF OUR LOCAL ECONOMY.**

*Join the largest business in Meeker County and unlock your potential today!*

## MEMBERSHIP LEVELS

Tiered membership gives you the option to tailor based on your needs.

New members will have their initial fee pro-rated according to their join date, with all subsequent renewals taking place in January.

*Accommodations can be made.*

### CHAMBER SUPPORTER \$100

**Support the chamber; support the business community.**  
**Only available to individuals, not businesses.**

- Automatically enrolled in the e-newsletter
- Invitation to exclusive chamber events
- Listing in the business resource guide (print & digital)

### NON-PROFIT \$200

**Gain access to a network of community-focused businesses, professionals, and leaders dedicated to supporting each other's missions.**

- Automatically enrolled in the e-newsletter
- Digital member mailing labels
- Invitation to exclusive chamber events
- Discounted event & sponsorship rates
- Listing in the business resource guide (print & digital)
- Event promotions

### SMALL START-UP/HOME-BASED \$250

**Designed for aspiring sole proprietors who are entering the business world.**  
**Valid for one-year.**

- Automatically enrolled in the e-newsletter
- Event promotions
- Invitation to exclusive chamber events
- Digital member mailing labels
- Discounted event & sponsorship rates
- Listing in the business resource guide (print & digital)

### CLASSIC \$395

**Perfect starting point for businesses looking to connect and grow within the community. Access the foundational resources and connections that will help your business thrive!**

- Automatically enrolled in the e-newsletter
- Event promotions
- Invitation to exclusive chamber events
- Digital member mailing labels
- Discounted event & sponsorship rates
- Ribbon cutting (includes purchasing a gift card from your business for a promotional giveaway)
- Listing in the business resource guide (print & digital)
- (1) Email blast

## ENHANCED \$635

**Ideal for businesses seeking expanded visibility and deeper engagement within the community. Designed to maximize your reach and influence, it gives you valuable tools and resources to help your business thrive. Elevate your Chamber experience!**

- Automatically enrolled in the e-newsletter
- Invitation to exclusive Chamber events
- Discounted event & sponsorship rates
- Listing in the business resource guide (print & digital)
- Digital member mailing labels
- Ribbon cutting (includes purchasing a gift card from your business for a promotional giveaway)
- Advocacy assistance (provide support and resources in navigating issues related to government policies, regulations, and business legislation)
- Member mentions (highlighting achievements, promotions, events, or contributions to the community in newsletters, social media posts, or during Chamber meetings)
- (2) E-newsletter sponsorships (includes your logo)
- Certificate of origin services
- Event promotions
- (3) Email blasts
- (1) Scheduled Chamber Chat visit (dependent upon availability)

## PREMIUM \$895

**The ultimate benefits package for businesses ready to make a significant impact in the community. Gain unparalleled visibility and support, empowering your business to thrive and connect on a deeper level. Elevate your engagement with the Chamber and maximize your potential!**

- Automatically enrolled in the e-newsletter
- Invitation to exclusive chamber events
- Discounted event & sponsorship rates
- Bold listing in the business resource guide (print & digital)
- Digital member mailing labels
- Ribbon cutting (includes purchasing a gift card from your business for a promotional giveaway)
- Advocacy assistance (provide support and resources in navigating issues related to government policies, regulations, and business legislation)
- Member mentions (highlighting achievements, promotions, events, or contributions to the community in newsletters, social media posts, or during chamber meetings)
- (6) E-newsletter sponsorships (includes your logo)
- Certificate of origin services
- Event promotions
- (4) Email blasts
- (2) Scheduled Chamber Chat visits (dependent upon availability)

## ELITE \$1,850

The pinnacle of engagement and support for businesses committed to making a lasting impact in the community. You'll have the tools and recognition necessary to elevate your business and foster meaningful connections. Join us and unlock the full potential of your Chamber experience!

- Automatically enrolled in the e-newsletter
- Invitation to exclusive Chamber events
- Discounted event & sponsorship rates
- Chamber member mailing labels (print & digital)
- Bold listing in the business resource guide (print & digital)
- Ribbon cutting (includes purchasing a gift card from your business for a promotional giveaway)
- Advocacy assistance (provide support and resources in navigating issues related to government policies, regulations, and business legislation)
- Member mentions (highlighting achievements, promotions, events, or contributions to the community in newsletters, social media posts, or during chamber meetings)
- Monthly e-newsletter sponsorships (includes your logo)
- (3) Scheduled Chamber Chat visits (dependent upon availability)
- Event promotions
- Unlimited email blasts
- Certificate of origin services



**TOWMASTER** supports the Chamber Serving Meeker County as we feel it is our responsibility to support organizations that aide in sustaining industry and healthy/vibrant business communities. Just like the old proverb "It takes a village to raise a child" the same rings true for local businesses to band together and ensure that our communities have the resources of commerce, retail, convenience, services, and necessities which the employees & residents in the local area require.

Membership in the Chamber brings all different types of businesses together with the common goal of sustaining communities and local commerce. There are so many levels of resources that the Chamber has available to its membership, whether the business is a single entrepreneurship or a larger company.

We believe so strongly in the Chamber, that several of our staff have served, or currently serve on the Board of Directors.



# WANT MORE?

Our à la carte items allow members to enhance their current benefits with customized options. These additional services provide tailored opportunities for growth, visibility, and expanded networking, complementing the value already included in your membership.

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<b>ADDITIONAL BUSINESS LISTINGS</b>	If you wish to list an additional business in the resource guide (listing only).	<b>\$175/EACH</b>
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<b>CHAMBER CHAT</b>	Join Chamber staff on KLFD AM 1410/FM 95.9 Radio for a 10-minute program to promote your business. The station has a 40-mile radius reaching from St. Cloud to Glencoe and Benson to Delano.	<b>\$150/EACH</b>
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<b>EMAIL BLAST</b>	Business-related information is distributed to Chamber investors and newsletter subscribers via mass email, reaching approximately 1,500 recipients.	<b>\$100/EACH</b>
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<b>PRINTED MAILING LABELS</b>	As part of your benefits, digital Chamber member labels are included, with the option to purchase printed labels if desired.	<b>\$25/SET</b>
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<b>SCHOLARSHIP DONATIONS</b>	<p>Support Meeker County learners with a voluntary donation of your desired amount.</p> <p><b>Career &amp; Technical Scholarship</b> - offered every spring for high school seniors.</p> <p><b>College Scholarship</b> - offered every fall for those attending a 4+ year college and have completed at least 48 credits.</p>	
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<b>BUSINESS SPOTLIGHT</b>	<ul style="list-style-type: none"> <li>• Highlighted for the entire month.</li> <li>• Scheduled visit on Chamber Chat.</li> <li>• featured article in monthly e-newsletter.</li> <li>• window display at Chamber office.</li> <li>• Promotional materials at The Chamber office (pens, business cards, etc.)</li> </ul>	<b>SOLO SPOTLIGHT</b>
Previous year's spotlights have the first right of refusal.	<p>*Solo Sponsor: In addition to the above benefits, receive a custom promotional video and a "Business Spotlight" banner to display at your establishment.</p>	<b>\$300</b>
		<b>CO-SPOTLIGHT</b>
		<b>\$200</b>

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<b>E-NEWSLETTER SPONSOR</b>	<b>\$50/PER NEWSLETTER</b>
Boost your business and feature your logo in the sponsor segment of the e-newsletter and boost your business.	

# GET ENGAGED

Enhance your visibility by taking advantage of some of our key events and sponsorship opportunities, offering brand promotion and community engagement beyond standard membership benefits. **Please know that previous year sponsors have first renewal right.**

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## MUFFINS & MAYORS FEBRUARY 5, 2025

Area mayors engage in conversations about regional politics and the current developments in their respective communities, offering an opportunity for attendees to pose questions. The event is free for Chamber members to attend.

### EVENT SPONSOR: \$250

Logo and information included in all printed materials and banner displayed at the event. Also, a representative will be granted an opportunity to speak. **\*Deadline is January 17, 2025.**



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## CALL TO AUCTION MARCH 17-23, 2025

The Chamber's online auction fundraiser supports the promotion of businesses in Meeker County. Your business will be recognized for its contribution on the auction site, Chamber website, event posters, and more! Donations valued at \$100 or more are preferred, but we gladly accept items of lesser value, which may be combined with others to create a package of similar worth. **\*Deadline to be included on event poster is February 7, 2025.**

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## ANNUAL MEETING APRIL 24, 2025

Presentation of 2024 awards for President, Small Business, and Large Business of the year, new member recognition, along with Chamber updates and a guest speaker.

**EVENT FEE: \$25** (Includes a meal)

**EVENT SPONSOR: \$1,500** (Limit 1)

Logo and information included in all printed materials and banner displayed at the event. Also, a representative will be granted an opportunity to speak. Two meals included. **\*Deadline to be included in program is March 21, 2025.**



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## BUSINESS LEADERS BREAKFAST MAY 14, 2025

This event is a valuable opportunity to introduce new Chamber member businesses and new representatives of current businesses. Discuss relevant business topics and hear from *Luke Greiner, our Regional Analyst with the Department of Employment and Economic Development*, on our local economy and industry trends. It's a meaningful occasion for professionals to connect, gain insights, and collaborate on fostering community and economic growth.

**EVENT FEE: \$15** (Meal included)

**EVENT SPONSOR: \$250** (Limit 1)

Logo and information included in all printed materials and banner displayed at the event. Also, a representative will be granted an opportunity to speak. Two meals included. **\*Deadline is April 17, 2025.**



**GOLF SCRAMBLE JUNE 30, 2025**

The Chamber's golf tournament fundraiser aimed at strengthening the promotion of businesses in the Meeker County area. **\*Deadline is May 23, 2025.**

**HOLE SPONSOR: \$225**

- Business name displayed at a designated hole. You'll have the opportunity to provide a game for the golfers. Two meals included.

**EVENT SPONSOR: \$1,500** (Limit 1)

- Logo and information included in all printed materials and banner displayed at the event. Also, a representative will be granted an opportunity to speak. Two meals included.

**EAGLE TEAM PACKAGE: \$600**

4 golfers, 4 meals & a game package which includes entry into Giant Skins, 1-Pink Lady, 1-Mulligan, 1-Grenade Ball & 1-String).

**BIRDIE SINGLE PACKAGE: \$175**

Individual golfer & 1 meal

**GAMES: \$10/EACH**

Mulligan, Set of 10 raffle tickets, grenade ball & 4-foot string.



**FALL'N INTO FUN FEST  
SEPTEMBER 20, 2025**

Annual community celebration of the autumnal equinox held on the third Saturday of September.

**\*Deadline to be included on the event poster is July 25, 2025.**

**EVENT BOOTH SPACE**

- Approximately 10' x 10' booth space. Tables & chairs not included.

<b>MEMBER</b>	<b>NON-MEMBER</b>
<b>\$75</b>	<b>\$125</b>

**PUMPKIN ON THE SHELF**

- Host a pumpkin, attract visitors, and join the fun by being a part of this downtown scavenger hunt!

<b>MEMBER</b>	<b>NON-MEMBER</b>
<b>\$75</b>	<b>\$125</b>

**GOLD SPONSOR**

- Logo on event poster.
- Banner/sign displayed at the event.
- Booth space at event (10'X10').
- Guest on Newsmaker.
- Pumpkin on the Shelf participation.

<b>MEMBER</b>	<b>NON-MEMBER</b>
<b>\$450</b>	<b>\$525</b>

**SILVER SPONSOR**

- Logo on event poster.
- Booth space at event (10'X10').
- Pumpkin on the Shelf participation.

<b>MEMBER</b>	<b>NON-MEMBER</b>
<b>\$275</b>	<b>\$350</b>

**BRONZE SPONSOR**

- Name on event poster.
- Booth space at event (10'X10') or Pumpkin on the Shelf participation.

<b>MEMBER</b>	<b>NON-MEMBER</b>
<b>\$150</b>	<b>\$225</b>

**HOLIDAY PROMOTION NOVEMBER 29, 2025-DECEMBER 12, 2025**

Annual holiday, shop local & love local promotion that starts on Small Business Saturday. More information to come. **\*Deadline is November 7, 2025.**

# GET INVOLVED

If you're seeking additional chances to engage with the Chamber and the local community, consider becoming an ambassador and joining one of our committees. All committees meet on an as needed basis. And, upon your availability, join us at ribbon cuttings, business celebrations & more!

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## NETWORKING COMMITTEE (DECEMBER & JUNE)

**Mingle & Jingle:** A festive occasion designed to honor chamber investors and provide a chance for socializing and networking (December).

**Golf Scramble:** member exclusive 4-person golf scramble fundraiser aimed at strengthening the promotion of businesses in the Meeker County region (June).

**Current Members:** Nicole Larson, Brittany Schutz, Marissa Kraushaar, Tamara Rotert

## CALL TO AUCTION (MARCH)

Committee seeks donations from Chamber member businesses and beyond for this online auction fundraising event.

**Current Members:** Dennis Gartner, Brent Brekke, Justin Schroeder

## ADVOCACY COMMITTEE (APRIL)

Advocate for change, raise awareness, and influence decision-makers at various levels of government, organizations, or society.

**Muffins & Mayors:** Area mayors engage in conversations about regional politics and the current developments in their respective communities, offering an opportunity for attendees to pose questions (February).

**Current Members:** Shane Zeppelin, Steve Kosbab, Tim Erickson, Marissa Kraushaar, Jayme Revermann

## FALL'N INTO FUN FEST (SEPTEMBER)

A community event held annually on the third Saturday of September in celebration of the autumnal equinox. **Current Members:** Paige Dille, DeAnn Rothstein, Amy Smith, Tamara Rotert, Andrea Wimmer

## SMALL BUSINESS SATURDAY (NOVEMBER)

Develop and implement strategies to encourage the community to support and shop local, small businesses during the holiday season. **Current Members:** Paige Dille, Lance Grobe, DeAnn Rothstein

## FINANCE COMMITTEE

Ensure the fiscal health and sustainability of the Chamber by providing oversight of budgetary decisions, financial policies, and resource allocation. **Current Members:** Teresa Carlson, Dawn Jansen, Justin McGraw, Stephanie Danielson, Lance Grobe

## ANNUAL MEETING (MAY)

Reflect on the past year, receive updates on finances, acknowledge achievements through awards, receive updates on membership, and more. **Current Members:** Stephanie Danielson, Sarah Kern, Tim Erickson

## PERSONNEL COMMITTEE

Crucial role in personnel management, addressing issues such as recruitment, employee development, performance evaluations, compensation, and workplace policies. **Current Members:** Eric Johnson, Sarah Kern, Tim Erickson

## CHAMBER SCHOLARSHIP COMMITTEE (DECEMBER & APRIL)

Due to contributions from chamber members, scholarships are granted in two rounds for both current and prospective students. Applications are submitted and candidates interviewed. **Current Members:** Dawn Jansen, Sarah Kern, Rebecca Rue, & Emily Wood, Jayme Revermann



# WHAT OUR MEMBERS SAY

As both the 2024 Chair of the Meeker County Chamber and a Business Retail Bank Manager for **Home State Bank**, I've experienced firsthand the immense value the Chamber brings to our community. The Chamber's alignment with Home State Bank's commitment to local prosperity makes it an invaluable ally in our mission to support businesses in Meeker County.

The Chamber's networking opportunities have been instrumental in building meaningful relationships with fellow business owners and community leaders, opening doors to new partnerships and growth opportunities for Home State Bank. Additionally, the Chamber's resources and expertise have provided invaluable support in navigating challenges and staying informed about industry trends and regulatory changes.

Through Chamber events, sponsorships, and advocacy efforts, Home State Bank has been able to amplify our brand presence and demonstrate our dedication to Meeker County's success. The Chamber's unwavering commitment to advocating for local businesses and shaping the future of our community fills me with a profound sense of pride and belonging. I wholeheartedly recommend the Meeker County Area Chamber of Commerce to any business looking to thrive and make a positive impact in our community.

**-Stephanie Danielson**

**Ramsey Printing** is so grateful to the Chamber and its staff for all the hard work they do on our behalf. The networking events, local promotions and educational materials are invaluable to our business. We appreciate the many customers they send our way.



Joining the Chamber of Commerce has been a game-changer for **Prieve Lawn Care**. As we aimed to expand into Litchfield and surrounding areas, the chamber provided us with unparalleled support and opportunities. Since becoming a member, we've increased our customer base, thanks to the chamber's marketing resources and community connections.

The chamber's dedication to local businesses has allowed us to grow our reach and establish a stronger presence in new markets. We highly recommend chamber membership to any business looking to expand and thrive in their community.



**SnapAir** enthusiastically supports the Chamber Serving Meeker County for its pivotal role in fostering business growth and community development. Through networking opportunities, educational workshops, and advocacy efforts, the Chamber enhances the local business environment and promotes Meeker County as a vibrant destination.

We're proud to be part of this collaborative network and look forward to continued partnership for the prosperity of our community.